



PORTFOLIO

Here are a few brands that we have worked with
from brand strategy to visual branding design



Maryland Parents Supporting Parents is an emerging mission driven and community focused organization to assist parents in the State of Maryland. We created a clean and professional brand identity for optimal positioning and to speak to not only parents but also stakeholders.



WHAT WE DID

- BRAND IDENTITY
- LOGO DESIGN
- BRAND GUIDELINES



Strategy 6 Solutions is a leading strategy and management consulting firm serving clients operating in government-driven markets. We had the pleasure of designing professional marketing collateral to attract their target client and make an impact.



NSPIRED CROWNS is a female owned and operated hair accessory line owned by celebrity hair stylist Sherritta Matthews Davis. Sherritta asked us to develop a rebrand strategy for her textured hair and hair accessories line. We also developed her brand's identity and packaging by incorporating a bold font with a pop of color and images that illustrate the beauty of having versatile styles and hair jewels.



INSPIRED CROWNS

HAIR ACCESSORIES



WHAT WE DID

- BRAND STRATEGY
- BRAND IDENTITY
- LOGO DESIGN
- PACKAGING DESIGN
- BRAND GUIDELINES





ELEVATE

Homebuyers Group

Elevate Homebuyers Group is a real estate firm committed to walking homebuyers through the process of securing the keys. We had the pleasure of developing a brand strategy to attract their ideal clients and created a brand identity that spoke to their values and mission of the firm.



WHAT WE DID

- BRAND STRATEGY
- BRAND IDENTITY
- LOGO DESIGN
- MOOD BOARD
- BRAND GUIDELINES

COLORS



RGB: 135, 25, 27 CMYK: 28, 99, 99, 33



RGB: 114, 115, 116 CMYK: 56, 47, 47, 13

TYPOGRAPHY

BRIXTON

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SEGOE UI

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz